

"Aggro Dr1ft" karya Harmony Korine Tampil Perdana di Los Angeles: Sensasi yang Tak Terlupakan!

## **Description**

Harmony Korine presents immersive experience with "Aggro Dr1ft" film

At the premiere of Harmony Korine's latest film "Aggro Dr1ft" in Los Angeles, there was a live demonstration of how the filmmaker aims to disrupt traditional film releases. This immersive experience was held at Hollywood's Crazy Girls strip club, with everyone from 51-year-old experimental artist Harmony Korine to Edgar Wright, Sasha Spielberg, the rapper Rico Nasty in attendance.

#### An immersive film screening

The film's first public screening drew about 400 people, and right from the start, it was different. The merchandise station for Korine's multimedia design collective, EDGLRD, was set up in the back corner, complete with branded T-shirts, hoodies, skateboards, and more. It was a contrast to traditional movie screenings, "With this company is a more expansive approach to creativity," Mr. Kohn said. "We're trying to engineer a new way to get this kind of work out in the world that isn't beholden to the limited economics of the film market. You've never seen a movie in a strip club before but you've also never seen a movie like this before."

#### Aggro Dr1ft's aesthetics

"Aggro Dr1ft" was presented in an 80 minutes set, shot entirely with an infrared lens – a visually overwhelming experience. The film included hypersexual women, street brawls, and a cameo by rapper Travis Scott. It's an unconventional film, with a very male-dominated audience at the premiere.

### The audience reaction

The film's humor and violence appeared well received by male attendees. There were a lot of men maniacally laughing at the violent scenes. However, other attendees found it to be "a very serious moment." This controversial reaction indicates that the film may have a very specific target audience.

#### Hitting and missing with the critics

While the film debuted at the Venice Film Festival, it was not well received by critics. However, EDGLRD head of film strategy and development, Eric Kohn, notes that critics aren't the target

audience for Korine's projects. The target for the film is everyone, with the right kind of work. That's why they are trying to bring it to a broader audience. Later this week, the film will host additional screenings at the American Cinematheque, a cultural organization that offers curated film programming.

The promise of unique film storytelling

The film drew some strong reactions from attendees, with many appreciating the uniqueness of the film. According to some viewers, Harmony Korine is pushing the envelope of not just what cinema is but what storytelling is within a film. Descriptions of the movie ranged from "sick commentary on warmth and manhood" to an "out-of-body experience." Despite the variation in responses, one thing is clear: "there's no movie like this movie that exists." This may be indicative of a growing demand for unusual and innovative film experiences, which Harmony Korine seeks to satisfy with his unique storytelling through film.

# Ringkasan

Film "Aggro Dr1ft" tidak berhenti pada pengalaman melihat film saja. Ada hal-hal yang lebih ekspansif dan kreatif yang ditawarkan oleh EDGLRD, perusahaan yang merilis film ini. EDGLRD memperkenalkan cara yang tidak lazim untuk merilis film, dengan menampilkan film di klub strip teater. Seperti apa pengalaman menonton film di klub strip teater tersebut? Bagaimana tanggapan penonton yang menonton film ini? Bagikan pendapat dan pengalaman Anda setelah menyaksikan film "Aggro Dr1ft" di sini!

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