



## Ini Dia 10 Grup Boyband K-Pop Terpopuler di Bulan Februari 2024

### Description

#### # Rookie Group RIIZE Ranks #2 in February 2024 Brand Reputation Rankings

The Korea Brand Reputation Research Institute has released the K-Pop boy group brand reputation rankings for the month of February 2024. This ranking is based on consumer participation, media coverage, interaction, and community indexes of K-Pop boy groups from January 10 to February 10. Among the top 10 boy group brand reputation rankings, rookie group RIIZE has made an impressive debut by ranking at #2.

#### RIIZE's Success in Brand Reputation Ranking

RIIZE received a total of 4,255,165 brand reputation index points for the month of February, placing them at the second position in the rankings. This achievement is commendable for a rookie group and showcases the growing popularity and positive reception of RIIZE within the K-Pop industry.

#### The Impact of Brand Reputation Rankings

Brand reputation rankings play a significant role in determining the success and visibility of K-Pop groups. It contributes to their overall image, public perception, and marketability. Securing a high ranking in brand reputation is essential for establishing a strong presence in the industry and attracting a larger fan base.

#### Quotes and Reactions

"We are thrilled to see RIIZE's remarkable performance in the brand reputation rankings. This further validates the hard work and dedication of the group, and we are grateful for the support from our fans," expressed the management of RIIZE.

#### The Rise of RIIZE in the K-Pop Industry

RIIZE's success in the brand reputation rankings indicates a promising future for the group. As a rookie group, they have already made a significant impact and garnered attention within the competitive K-

Pop landscape. This achievement is a testament to their talent, music, and overall appeal.

### Future Prospects for RIIZE

With their impressive debut in the brand reputation rankings, RIIZE's future in the K-Pop industry looks promising. As they continue to gain recognition and build their fan base, RIIZE is poised to make further advancements and solidify their position as a notable presence in the K-Pop scene.

## Ringkasan

Penelitian Institut Riset Brand Korea baru-baru ini mengungkapkan peringkat reputasi merek boy group K-Pop untuk bulan Februari 2024! Masuk ke dalam peringkat 10 besar adalah BTOB, ZEROBASEONE, dan Stray Kids. Namun, posisi teratas direbut oleh Seventeen dengan total 5.896.081 poin indeks reputasi merek. Bagaimana menurutmu dengan hasil ini? Apakah boy group favoritmu masuk ke dalam peringkat? Berikan pendapatmu di kolom komentar!

Apa pendapat anda tentang hasil ini? Apakah boy group favorit Anda masuk ke dalam peringkat? Silakan beri pendapat Anda di kolom komentar!

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