



Ini dia Video Seru Mark Zuckerberg Bermain Selancar yang Viral!

## Description

Mark Zuckerberg's recent Fourth of July video posted on Instagram has garnered significant attention, showcasing the Meta CEO wakeboarding in a tuxedo while sipping from a can and listening to Bruce Springsteen's "Born in the U.S.A." The video reflects Zuckerberg's evolving public persona from a tech entrepreneur to a more stylish and active figure.

**Creating Viral Content:** The clip was designed for quick virality, generating numerous views and positive comments from celebrities and influencers. Zuckerberg's efforts to revamp his image have been evident in recent years, showing a shift towards a more polished and fashionable appearance.

**Personal Branding Transformation:** Zuckerberg's patriotic-themed posts have helped him connect with the American public despite his immense wealth, as seen in the positive responses to his latest Fourth of July video. The video showcases a more relatable and fun-loving side of the billionaire CEO.

**Controversy Surrounding the Song Choice:** While the video received praise for its patriotic theme, some online observers noted the potentially off-key use of "Born in the U.S.A." The song, often misinterpreted as a patriotic anthem, actually conveys a darker narrative about a Vietnam War veteran's struggles.

**Supportive and Critical Responses:** Celebrities like Dana White applauded Zuckerberg's video for its patriotic spirit, while Elon Musk took a more work-focused stance, mentioning his preference for productivity over leisure activities. The contrasting reactions highlight the diverse perspectives on Zuckerberg's public image.

**Influencer Marketing Strategy:** While it remains unclear whether Zuckerberg consults with image consultants, Meta representatives have indicated that he crafts his social media content independently. The strategic use of patriotic themes and engaging activities in his posts has contributed to his ongoing efforts to reshape his public persona.

## Ringkasan

Mark Zuckerberg merilis video di akun Instagramnya yang langsung mendapatkan ratusan ribu tayangan saat perayaan Fourth of July berlangsung di seluruh negeri. Video tersebut menunjukkan Zuck bermain wakeboard di belakang sebuah perahu, memakai setelan jas dan kacamata hitam sambil minum bir. Musik latar yang dipilih adalah lagu "Born in the U.S.A." oleh Bruce Springsteen. Reaksi terhadap video ini pun bermacam-macam, mulai dari pujian hingga kritik. Bagaimana pendapatmu tentang video ini? Apakah kamu berpikir bahwa video ini adalah upaya Zuckerberg untuk merubah citranya? Yuk bagikan pendapatmu di kolom komentar!

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