



## Kerjasama GHA DISCOVERY dengan Plum Guide Membuka Lebih Banyak Pilihan Wisata Mewah dan Menjadikan Pengalaman Liburan Anda Lebih Berkesan

### Description

#### Revitalizing Luxury Travel with GHA and Plum Guide Partnership

Global Hotel Alliance (GHA) has recently joined forces with Plum Guide to offer its 26 million members an exceptional range of handpicked vacation homes. This groundbreaking collaboration not only expands accommodation options but also enhances the overall travel experience for GHA DISCOVERY loyalty programme members.

#### Access to Premium Vacation Homes Worldwide

With over 38,000 premium vacation homes in 700 destinations worldwide, GHA DISCOVERY members can now indulge in a new level of luxury accommodation. This partnership seamlessly merges the unique charm and privacy of vacation homes with the trusted quality and rewards of the GHA DISCOVERY programme.

#### Earning and Redeeming DISCOVERY Dollars

Members will earn 5% back in DISCOVERY Dollars (D\$) on eligible stays at Plum Guide properties, enhancing the value of the GHA DISCOVERY experience. These rewards can be redeemed across GHA's extensive network of 800+ hotels, providing members with a versatile travel currency to make the most of their trips.

#### Diversifying Travel Experiences

GHA DISCOVERY members now have access to a diverse range of destinations, from urban lofts in bustling cities to secluded villas in scenic locations. This partnership reflects the evolving preferences of luxury travellers, who seek a perfect blend of home comforts and new adventures in their travel experiences.

## Setting a New Standard in Luxury Travel

By teaming up, GHA and Plum Guide are raising the bar in the travel industry, offering unprecedented choice, quality, and rewards to discerning travellers worldwide. This collaboration not only enhances the travel experience but also highlights the dedication of both brands to adapting to the changing landscape of luxury travel.

In conclusion, the partnership between GHA and Plum Guide revolutionizes luxury travel by providing members with a wide array of premium vacation homes and exclusive rewards. This innovative collaboration sets a new benchmark in the industry, catering to the evolving preferences of luxury travellers and offering unparalleled experiences across the globe.

## Ringkasan

Global Hotel Alliance (GHA) dan Plum Guide mengumumkan kemitraan yang inovatif, memperluas program loyalitas GHA DISCOVERY ke sektor rumah liburan. Dengan akses ke lebih dari 38.000 rumah liburan premium di 700 destinasi, anggota GHA DISCOVERY dapat menikmati pengalaman menginap yang mewah dengan kombinasi karakteristik unik rumah liburan dengan kualitas terpercaya program GHA DISCOVERY. Dapatkan 5% kembali dalam D\$ setiap menginap di properti Plum Guide, dan nikmati manfaat eksklusif serta pengalaman menyenangkan. Bagaimana pendapat Anda tentang inovasi ini dalam industri perjalanan mewah? Apakah preferensi Anda lebih condong ke rumah liburan atau hotel tradisional? Ajukan komentar dan bagikan pengalaman Anda!

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