



## Kisah Sukses Keith McNally, Pemilik Balthazar yang Berbagi Pengalaman di Dunia Pembuatan Film

### Description

Keith McNally's TriBeCa movie theater, the Roxy Cinema, has recently seen an uncharacteristic influx of patrons coming to see the sold-out screening of the psychological thriller "End of the Night". Though the film's commercial obscurity was enough to make a turnout sizeable, the director and writer are cause célèbre – downtown restaurateur and proprietor of renowned New York City brasseries Mr. McNally.

Keith McNally's Move to Filmmaking and his feelings about his work

The 72-year-old restaurateur has had a long career in the film industry and moviemaking. McNally was only 16 when he started his acting career in the UK, and he has since then worked as a lighting technician in London. After settling in New York, he committed himself to become a director. In 1990, he released his first full-length feature, "End of the Night," which bombed. Despite the failure, Mr. McNally has received feedback saying that the movie was good and that a lot of young people are getting interested in it. He now regrets not pursuing his career in the movie industry.

What McNally is doing: Game changes and Recent Film Festivals

McNally, recently found the film cans of "End of the Night" in the basement, and despite his heavy misgivings about the film, has recently hosted a series of screenings of "End of the Night" at the Roxy Cinema, providing those who attend a 50% discount on any meal at his famous eateries – Balthazar and Minetta Tavern. The reason to treat cinema-goers stems from his receiving compliments about the movie and recognizing its popularity with younger viewers.

The Film Showing and Fans Reactions

After the film, fans who seemed pleased and impressed by the movie gathered their thoughts at Minetta Tavern, with an estimated 300 cinema-goers accepting the tiered dining experience at Balthazar and Minetta Tavern. They gathered to share their thoughts about the film and their experience while having dinner.

Keith McNally created time for the screening of the "End of the Night" as he recognized the rise in popularity of his restaurants. He aimed to enhance the interest of potential customers in his brand

along with the young generation that applauded the movie. Despite his personal feelings about the movie, he is pleased to see its popularity growing.

## Ringkasan

Restoran khas McNally, Balthazar, menyelenggarakan pemutaran film “End of the Night” karya Keith McNally setelah lebih dari 30 tahun. Film ini menjadi populer karena penulis dan sutradaranya yang tak biasa, yakni Keith McNally yang juga pemilik Balthazar, Minetta Tavern, Pastis, dan Morandi. Film ini dianggap sebagai “tale noirish of self-destruction” yang memberikan “pandangan yang mengganggu pada seorang pria yang kehidupannya terbalik selama kehamilan istrinya”. Para penonton yang menonton film ini juga mendapatkan diskon makan malam di Balthazar atau Minetta Tavern. Apakah Anda tertarik untuk menonton film “End of the Night” atau memiliki pengalaman serupa ketika menonton film yang jarang dikenal? Bagikan pendapat Anda di kolom komentar di bawah!

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