



## Kolaborasi Uniqlo x K-pop Treasure: Siap Membuat Gebrakan di China!

### Description

#### Supreme Shanghai Store Opening and Exclusive Collection

Brand Supreme is making headlines this week with the announcement of its Shanghai store opening on Saturday, featuring an exclusive jade T-shirt and hoodie collection. This collaboration is set to attract streetwear enthusiasts and fans of the New York City skate brand.

#### Pin Sktbs x New Era Collection

Chinese streetwear brand Pin Sktbs has teamed up with New Era for a collection that exudes an Ivy League vibe. With a strong social media presence and a following in various Asian countries, Pin Sktbs is a natural partner for New Era to tap into the streetwear market.

#### Uniqlo x K-pop Band Treasure Collection

Uniqlo's collaboration with K-pop band Treasure on a T-shirt collection featuring the band's popular song lyrics is a strategic move to capitalize on the growing trend of merchandise in the music industry. With Treasure's massive fanbase, this collection is sure to be a hit among Chinese and Asian consumers.

#### Li-Ning Yu Shuai Ultra x Billionaire Boys Club Sneakers

The collaboration between Li-Ning and Billionaire Boys Club on the Yushai Ultra Mid sneakers has garnered attention since its launch in January. Utilizing a hype-driven distribution model, the sneakers have generated social media buzz and excitement among sneakerheads and fashion enthusiasts.

#### Key Statistics and Social Context

Pin Sktbs has a significant following on social media platforms such as Weibo and Instagram, making it a popular choice for collaborations with global brands like New Era. Uniqlo's UT collection with Treasure taps into the band's massive fanbase and popularity in China and Asia.

## Verdict and Conclusion

Overall, these collaborations showcase the power of partnerships between brands and influencers in the streetwear and fashion industry. By leveraging the popularity of K-pop bands like Treasure and iconic skate brands like Pin Sktbs, companies like Uniqlo and New Era are able to connect with a broader audience and stay relevant in today's competitive market.

## Ringkasan

Merek yang membuat berita utama di tengah kolaborasi pakaian jalan China minggu ini adalah Supreme. Toko skate powerhouse asal New York City telah mengumumkan bahwa toko Shanghai-nya akan dibuka Sabtu ini, menampilkan koleksi kaos dan jaket hoodie jade eksklusif.

Apakah Anda menantikan koleksi dari brand ini? Bagaimana menurut Anda kolaborasi ini akan diterima di masyarakat? Berikan pendapat Anda di kolom komentar di bawah!

Komentar yang diunggah bersamaan dengan berita ini menyoroti Pin Sktbs yang berkolaborasi dengan New Era, serta koleksi Uniqlo dengan band K-pop Treasure. Apa pendapat Anda tentang arah tren kerjasama brand ini? Jangan ragu untuk berbagi pikiran Anda!

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