



Travis Scott Rilis Kaos Mug Shot Setelah Ditangkap di Miami

Description

Travis Scott Shares Mug Shot on T-shirt After Arrest

Travis Scott has often been in the spotlight for his music and fashion choices, but recently he made headlines for promoting his latest product – a t-shirt featuring his own mug shot. The rapper was arrested in Miami Beach for trespassing and disorderly intoxication after a night of partying in South Florida. Instead of shying away from the incident, Mr. Scott embraced it by selling t-shirts with his altered mug shot on his website.

Capitalizing on Controversy with Merchandise

This isn't the first time Travis Scott has monetized his run-ins with the law. In 2017, he briefly sold a shirt featuring a previous mug shot after being charged with inciting a riot at his concert. The recent "Free the Rage Tee #2" is already creating buzz online, despite being sold out on his website as of now. A portion of the proceeds from the sales will be donated to Mr. Scott's nonprofit organization, the Cactus Jack Foundation.

Marketing by the Rich and Famous

Celebrities like Travis Scott are not alone in turning legal troubles into merchandise opportunities. From Donald Trump's mug shot merchandise to Britney Spears' #FreeBritney campaign, controversies have been monetized through t-shirts, mugs, and other products. Even Gwyneth Paltrow and Anna Sorokin have had their trials turned into fashion statements. Mug shots and court photos no longer symbolize shame but are glorified as iconic and cool by celebrities.

Controversial Mug Shots in the Industry

Famous personalities like Paris Hilton and Frank Sinatra have used their mug shots to enhance their image, turning embarrassing moments into symbols of defiance and pride. While some may view these actions as distasteful, fans often praise their idols for embracing their flaws. As for Travis Scott, his recent arrest and subsequent merchandise release have created a stir in the fashion and music industry, with fans eagerly awaiting his next move.

Ringkasan

Setelah pesta di South Florida, rapper terkenal Travis Scott berakhir Kamis dengan dua tuduhan lebih dan satu produk tambahan di websitenya. Scott mulai menjual kaos dengan foto mugshot-nya, hanya beberapa jam setelah penangkapannya di Miami Beach. Apa pendapat pembaca tentang selebriti yang memanfaatkan insiden hukumnya menjadi peluang bisnis? Apakah kalian setuju dengan strategi pemasaran semacam ini? Berikan pendapat kalian di kolom komentar di bawah!

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